



THAI TRADE CENTER

Royal Thai Embassy
107 Rada St., Legaspi Village
Makati City, Philippines
Tel. 8940406 Fax. (632) 8160698
E-mail : thaicomml@pltdsl.net

No. 40010/0315

Please pass on August 21, 2008
to our members bys.

MR. ALEX CASTRO

Executive Director

ADVERTISING BOARD OF THE PHILIPPINES, INC. (ADBOARD)

Makati City, Philippines

Dear Sir:

We are pleased to inform you that the Department of Export Promotion, Ministry of Commerce, The Royal Thai Government will host *"Thailand Entertainment Expo 2008" on September 24-28, 2008 at The Royal Paragon Hall, 5th Floor Siam Paragon Complex, Bangkok, Thailand.*

Thailand Entertainment Expo 2008 will feature Film and Music clusters, broadcast TV and Radio, Animation and Computer Graphics, Services Related such as costume design, crew and staff agency, equipment/lighting/sound provider, etc., advertisement and entertainment business. There will be approximately 150-200 companies with an estimated visitors of 15,000 both local and foreigners.

In this regard, we are inviting you to visit the said Expo. We would appreciate if you could disseminate the said information to your members concerned. Please do not hesitate to contact our office at telephone nos. 8940406; 8940403, fax no. 8160698 or e-mail : thaicomml@pltdsl.net for any further inquiries.

Thank you for your kind support and Best regards.

Very truly yours,
S. Jirattikankul

(MS. SUREE JIRATTIKANKUL)
Director



Fair Information

Event Name : Thailand Entertainment Expo 2008

Date : Trade Days : 24-25 September 2008 (10.00-18.00 hrs.)
Public Days : 26-28 September 2008 (10.00-20.00 hrs.)

Venue : The Royal Paragon Hall, 5th Floor Siam Paragon Complex,
Bangkok, Thailand (Approximately 7,100 sq. m. Exhibiting
Space)

Organizer : Department of Export Promotion
Ministry of Commerce, The Royal Thai Government
22/77 Rachadapisek Road, Chatuchak, Bangkok 10900,
THAILAND
E-mail : tee@depthai.go.th
Website: www.thailandentertainment.com

Supporter :

- Thailand Film Office (Office of Tourism Development)
- Software Industry Promotion Agency
- The Federation of National Films Association of Thailand
- Thai Film Foundation
- Foreigners Film Production Services Association (Thailand)
- Thai Film Industry Association
- Thai Film Director Association
- Thai Music Industry Association
- The Association of Country Music Artists of Thailand
- Thai Entertainment Industry Association
- Thai Entertainment Content Trade Association
- Thailand Cable TV Association
- Thai Animation and Computer Graphics Association
- Thai Game Association

Show Manager : Index Event Agency Public Company Limited
545 Soi Pridi Bhanomyong 42, Sukhumvit 71 Rd., North
Prakanong
Wattana, Bangkok 10110, THAILAND
Tel.: (66 0) 2725 9333 Fax: (66 0) 2713 3107
E-mail: ss@indexevent.com, tt@indexevent.com

Exhibitor Profile : **1. Film Cluster :**
Documentary/Feature Film Production, Film Composting, Film
Distributor,
Film Program, Film Studio/Editing/Lab, Location World,
Foreign Film Service
Pre-Post Production, Video Production

2. Music Cluster :

Audio Visual, Karaoke System, Music Score, Music/Sound Production
Music/Sound Program, Recording & Mixing Studio, Sound Track / Jingle Maker

3. Broadcast TV and Radio :

Cable TV, Free TV, Radio Station, Satellite Radio/TV, TV and Radio
Production/Program

4. Animation and CG :

Animated Movies, Animated Production, CG-Cartoon Animation,
Comic/Cartoon Character Design, Computer Graphic Studio, Game/
Mobile Game Development, Visual Graphic / Visual Effects

5. Services Related :

Costume Design, Crew and Staff Agency, Equipment/Lighting/Sound Provider
Event Organizer, Make-up/Hair Stylist, Modeling Agency, Casting, Special Effect
Provider

6. Advertisement :

Advertising Agency, Public Relation, Direct Marketing, Media Independent

7. Others Related :

entertainment businesses

Number of Exhibitors:

Local & International Exhibitors : Approx. 150-200
Companies 210-250 Booths

Visitor Profile:

Film Cluster :

Cinema, Cineplex/Theatre, Facilitator/Production Crew/Infrastructure,
Film Director/Producer/Art Director/ Cinematography,
Film Distributor/Production, Filmmaker

Music Cluster :

Creative, Director/Sound Director/Editor/Mixer, Film/Music Production
Singer/Artist Academy

Broadcast :

Distributors, Home Entertainment, Internet Portal, IPTV Provider,

TV and Radio Program Developer/Producer

Animation, Computer Graphics :

Co-Production, Edutainment Company, Film Production
,Game Developer/
Producer, Graphic Decoration & Signage Company, Internet
and
Communications Company, Mobile Content Creative, Mobile
Phone Manufacturer,
Mobile Phone System Provider, Software Developer, Website
Developer

and..

2. Trader, Buyer, Importer, Investor, Distributor
3. Licensing / Merchandising
4. Advertising / PR Agency
5. Advertiser / Major Marketer / Media Buyer
6. Association / Organization / Government Sector
7. Press / Columnist
8. Public

Number of Visitors: Approximately 200 Overseas Trade Buyers/Visitors and 15,000
Local Visitors