

Dear Sir/Madam:

Greetings from your Marketing & Opinion Research Society of the Philippines (MORES)!

MORES will be holding its 10th National Research Congress on July 7 to 9, 2010, at the Boracay Regency Beach Resort & Convention Center, Malay, Aklan. Our Congress last year was attended by 250 Delegates and we had the opportunity to learn from experts in the field of media and marketing.

The 2010 congress theme is "In Search of the Elusive Insight".

We have chosen a fun and vibrant location to match the program and activities lined up where a mix of plenary talks, interactive workshops and social networking guarantee that delegates will learn and have fun.

Your MORES congress organizing committee has taken great effort to collate and consider all feedback, suggestions and recommendations to provide more value and strengthen our membership through this event.

We encourage you to participate in this forthcoming Research Congress. We also urge you to register as early as NOW to avail of significant discounts and secure your slot in the Congress. Fill up the registration form at the back and send this to the MORES Secretariat. Please extend this invitation to your colleagues, as we guarantee that this be of great benefit to them as well.

Should you have any questions, please call Ms. Bing Porcia at the MORES Secretariat with telephone No. (02)533-6653.

Thank you and we look forward to seeing you at the Conference.

Sincerely,

  
GERARD BAUTISTA

Chairman

MORES 10TH National Research Congress



GARY DE OCAMPO

President

MORES

**REGISTRATION FORM (Please accomplish in print & fax form to 531-5204 or email to bingporcia (Please copy/xerox as necessary, one form per applicant )**

Company		
Address		
Telephone #	Fax #	Email
Reserving Officer's Name	Designation	Signature

**DELEGATE/S REGISTRATION**

Last Name	First	Name in ID
Designation	Gender: [ ] Female [ ] Male	
Office Phone	Fax #	Mobile
Email	Industry Sector:	

**Delegates Registration Fees (covers congress kits, giveaways)**

		MORES Members	Non-Members
[ ] Early bird	(January - February )	Php9,000.00	Php10,000.00
[ ] Regular	(March - May )	Php10,000.00	Php11,000.00
[ ] Late & on-site	(June - July )	Php11,000.00	Php12,000.00

**3 days/2 nights Accommodation with round trip land & sea transfer (Kalibo/Resort/Kalibo) and government tax/person**

[ ] Single	Php15,800.00	Arrival		Departure	
[ ] Twin	Php11,900.00	Arrival		Departure	
[ ] Triple	Php11,000.00	Arrival		Departure	

Airfare rate is applicable to the first 50 delegates. Prices is subject to change without prior notice.

[ ] PAL	Php3,200.00	[ ] Cebu Pacific	Php3,200.00	[ ] Seair	Php3,200.00
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**Summary of Payments Due:**

Registration : P \_\_\_\_\_ Accommodation Package : P \_\_\_\_\_  
 AirFare : P \_\_\_\_\_ **Total Due** : P \_\_\_\_\_

**Important Note: (Please read)**

1. Registration is considered confirmed only upon receipt of payment (cash/cleared check).
2. Only written cancellation request is acceptable.
3. Refunds will be made on cancellation request as follows:  
 50% on registration fee – 60 days prior to Congress not later than April 9, 2010  
 30% on registration fee – 30 days prior to Congress not later than May 9, 2010
4. No refund will be made for cancellation request received after May 31, 2010
5. One night deposit is forfeited for hotel accommodation cancellation.

**FOR MORES USE ONLY**

Date registration received : \_\_\_\_\_ Payment details  
 Date Payment Received : \_\_\_\_\_ Cash [ ]  
 Amount Received : \_\_\_\_\_ Check: Bank & Check # \_\_\_\_\_  
 Received by : \_\_\_\_\_ Date of Check \_\_\_\_\_  
 MORES Secretariat Registration #: \_\_\_\_\_